



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Ohio Media Strategies
1480 Dublin Rd
Columbus, OH 43215

Contract # 1387045

Schedule Dates 10/30/12-10/31/12
Advertiser Brown for Judge (64566)
Agency Ohio Media Strategies (8330)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown 2012 1029-1031 (478010)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Splcer,Don
Phone/Fax /
CPE 1029
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WSYX

Date Entered 10/02/12
Last Modified 10/02/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$444.75
Net Total \$2,520.25
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	6	\$2,965.00
Grand Total:	6	\$2,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	10/31/12-10/31/12	2	:15/:15	4:28A- 4:59A (EST)				1					1	\$40.00	\$40.00	Columbus (WSYX)	4:30A NEWS	10/2/12
2.0	Normal Line / SPOT(B/E)	10/31/12-10/31/12	2	:15/:15	6:30A- 6:57A (EST)				1					1	\$125.00	\$125.00	Columbus (WSYX)	5:30A GDC	10/2/12
3.0	Normal Line / SPOT(B/E)	10/31/12-10/31/12	2	:15/:15	6:30A- 6:57A (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	6:30A GDC	10/2/12
3.0	Normal Line / SPOT(B/E)	10/31/12-10/31/12	2	:15/:15	12P- 12:56P (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	12P NOON NEWS	10/2/12
5.0	Normal Line / SPOT(B/E)	10/31/12-10/31/12	2	:15/:15	5P- 5:30P (EST)			1						1	\$500.00	\$900.00	Columbus (WSYX)	5P NEWS	10/2/12
5.0	Normal Line / SPOT(B/E)	10/31/12-10/31/12	2	:15/:15	5:30P- 5:58P (EST)				1					1	\$500.00	\$900.00	Columbus (WSYX)	5:30P NEWS	10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: